



Sponsorship Opportunities

THE PARAMOUNT THEATER
SATURDAY, APRIL 20, 2024

Platinum Level Event Sponsorship \$25,000

Recognition as a Platinum Level Sponsor in all pre-event materials and during event • Sixteen tickets with reserved table or casual seating • Complimentary parking for you and your guests • One full-page color ad in the Gala Program • Complimentary digital advertisement on Theater and Box Office screens, and full page color Playbill ad for one year • Donor benefits associated with Premier Circle for one year • Party gift for you and your guests • Champagne toast for you and your guests • Concierge service for your seating area

Gold Level Event Sponsorship \$10,000

Recognition as a Gold Level Sponsor in all pre-event materials and during event • Eight tickets with reserved table or casual seating • Complimentary parking for you and your guests • One half-page ad in the Gala Program • Complimentary digital advertisement on Theater and Box Office screens for one year or one time rental of Stage Left • Donor benefits associated with Encore Circle for one year • Party gift for you and your guests • Concierge service for your seating area

Silver Level Event Sponsorship \$5,000

Recognition as a Silver Level Sponsor in all pre-event materials and during event • Eight tickets with reserved table or casual seating • Complimentary parking • One quarter-page color ad in the Gala Program • Donor benefits associated with Benefactor Circle for one year • Party gift for you and your guests

Bronze Level Event Sponsorship \$2,500

Recognition as a Bronze Level Sponsor in all pre-event materials and during event • Four tickets with reserved seating • Complimentary parking • Principal Circle donor benefits for one year that include early ticket access and invitation to all show receptions in the Founders Lounge

Patron Level Sponsorship (\$1,000 – Two guests; \$500 – One guest)

Recognition in the Gala Program • \$1,000 Patrons receive Star Circle donor benefits for one year that include early ticket access and invitation to all show receptions in the Founders Lounge

Individual Supporter Ticket \$250

Join us at 7pm for a wide array of amazing food and drink, silent auction, entertainment, and dancing on the stage throughout the evening.

Fashionably Late-Night Ticket \$150

Join the party at 9pm for the late-night food offerings and full bar, silent auction, entertainment, and dancing on the stage until midnight.

Sponsors and Patrons who commit support by **February 16, 2024** will be reflected in the event invitation.
Sponsors and Patrons who submit payment no later than **April 5, 2024** will be reflected in the event program.

Over, please



Name: _____
(As you would like it to appear in print materials)

Phone Number: _____ Email: _____

- ☐ Contribute online at: theparamount.net/annual-gala/
- ☐ Check enclosed (payable to The Paramount Theater)
- ☐ Credit Card: Amex | MasterCard | VISA | Discover

Card Number: _____ Exp. Date: _____ CVV: _____

Signature: _____ Amount: _____

SPONSOR | Names of Guests:

Gold Level \$10,000 – 8 guests • Silver Level \$5,000 – 8 guests • Bronze Level \$2,500 – 4 guests
Patron \$1,000 – 2 guests • Patron \$500 – 1 guest

_____	_____	_____
_____	_____	_____
_____	_____	_____

**For questions about sponsorship, please contact Becca Hansell
at (434) 293-1009 or beccahansell@theparamount.net.**

THANK YOU FOR YOUR SUPPORT!



215 East Main Street | Charlottesville, Virginia 22902 | 434.293.1009 | theparamount.net
The Paramount Theater is a 501(c)(3) nonprofit organization.