



# Sponsorship Opportunities

THE PARAMOUNT THEATER  
SATURDAY, APRIL 20, 2024

## Platinum Level Event Sponsorship \$25,000

Recognition as a Platinum Level Sponsor in all pre-event materials and during event • Sixteen tickets with reserved table or casual seating • Invitation to a pre-event private reception • One full-page color ad in the Marquee Program • Complimentary digital advertisement on Theater and Box Office screens, and full page color Playbill ad for one year • Donor benefits associated with Premier Circle for one year • Party gift for you and your guests • Champagne toast for you and your guests • Concierge service for your seating area

## Gold Level Event Sponsorship \$10,000

Recognition as a Gold Level Sponsor in all pre-event materials and during event • Eight tickets with reserved table or casual seating • Invitation to a pre-event private reception • Complimentary parking for you and your guests • One half-page ad in the Marquee Program • Complimentary digital advertisement on Theater and Box Office screens for one year or one time rental of Stage Left • Donor benefits associated with Encore Circle for one year • Party gift for you and your guests • Champagne toast for you and your guests

## Silver Level Event Sponsorship \$5,000

Recognition as a Silver Level Sponsor in all pre-event materials and during event • Six tickets with reserved table or casual seating • Complimentary parking • One quarter-page color ad in the Marquee Program • Donor benefits associated with Benefactor Circle for one year • Party gift for you and your guests

## Bronze Level Event Sponsorship \$2,500

Recognition as a Bronze Level Sponsor in all pre-event materials and during event • Four tickets with reserved seating • Complimentary parking • Principal Circle donor benefits for one year, including early ticket access and invitation to all show receptions in the Founders Lounge

## Patron Level Sponsorship (\$1,000 – Two guests; \$500 – One guest)

Recognition in the Marquee Program • Complimentary parking • \$1,000 Patrons receive Star Circle donor benefits for one year, including early ticket access and invitation to all show receptions in the Founders Lounge

## Individual Supporter Ticket \$300

Join us at 7pm for a wide array of amazing food and drink, silent auction, entertainment, and dancing on the stage throughout the evening.

## Fashionably Late-Night Ticket \$150

Join the party at 9pm for the late-night food offerings and full bar, silent auction, entertainment, and dancing on the stage until midnight.

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Sponsors and Patrons who commit support by **February 9, 2024** will be reflected in the event invitation.  
Sponsors and Patrons who submit payment no later than **April 5, 2024** will be reflected in the event program.

*Over, please*



Name: \_\_\_\_\_  
*(As you would like it to appear in print materials)*

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

- Contribute online at: [theparamount.net/annual-gala/](http://theparamount.net/annual-gala/)
- Check enclosed (payable to The Paramount Theater)
- Credit Card: Amex | MasterCard | VISA | Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

**SPONSOR | Names of Guests:**

Gold Level \$10,000 – 8 guests • Silver Level \$5,000 – 6 guests • Bronze Level \$2,500 – 4 guests  
 Patron \$1,000 – 2 guests • Patron \$500 – 1 guest


**For questions about sponsorship, please contact Lauri Wilson  
 at (434) 218-1590 or [lauriwilson@theparamount.net](mailto:lauriwilson@theparamount.net).**

**THANK YOU FOR YOUR SUPPORT!**



215 East Main Street | Charlottesville, Virginia 22902 | 434.293.1009 | [theparamount.net](http://theparamount.net)  
**The Paramount Theater is a 501(c)(3) nonprofit organization.**