



PARAMOUNT PARTNERS
CONNECTING OUR COMMUNITY

backstage news

FROM THE PARAMOUNT THEATER
SPRING 2019

215 East Main Street, Charlottesville, VA 22902
434.979.1333 | www.theparamount.net

Photography by: Rob Garland

A Word from Executive Director Chris Eure



Hello from The Paramount!

The magic of the summer season is upon us. With the warmer weather comes exciting new programming at The Paramount! We are elated to have a host of live events

coming soon to the stage in tandem with award-winning movies and broadcasts on our enormous big screen.

This spring, The Paramount received a bit of a makeover. If you have not been in recently, make a note to join us for a free historic tour or one of our other engaging events and check out our new flooring! Since our reopening in 2004, we have welcomed more than 1,000,000 visitors through the doors of the Theater. Thanks to our patrons, the historic preservation fund has grown to allow for thoughtful updates to our "downtown jewel". I know you will want to join me in thanking Carpet Plus for their great work on the carpet installation and keeping the Theater shiny for our community. Please see the full story of the carpet replacement on the following page.

In the spirit of noting all the patrons we have welcomed into the Theater since December 2004, we hope you will enjoy seeing some of our additional stats below about the impact this grand historic Theater has had on our community. From our Arts Education Program to our Community Partners; Paramount Volunteers to thousands of events, the presence of our Theater is felt deeply in the Central Virginia region. I have the privilege of leading the Theater each day, and one element that is never lost on me, or our team of dedicated board members, staff, and volunteers, is the positive impact that this historic venue has on the entire region.

I hope you will join us again soon for one or more of our highly-anticipated summer events with the "Empress of Soul" Gladys Knight on August 18 or country music legend Ronnie Milsap on August 31. Or, join us for an event with our community partners from Charlottesville Opera and the Charlottesville Municipal Band this July.

We hope to see you soon – and often – this season at The Paramount!

With warm regards,

Chris Eure

Christine S. Eure
Executive Director
The Paramount Theater

FROM 2004 TO TODAY AT THE PARAMOUNT



1,000,000+
PATRONS
through the
doors



2,300+
EVENTS and
counting



183,000+
STUDENTS
AND TEACHERS
took part in the Arts
Education Season



16,500+
HOUSEHOLDS
donated (many
with multiple gifts)



593
VOLUNTEERS
have donated
more than
74,000+
HOURS to
Paramount events



19,500+
FOLLOWERS
on social
media



65+
nonprofits
received **FREE**
TICKETS to
events



61%
OF GENERATED
REVENUE
comes from
Theater
operations



39%
OF GENERATED
REVENUE
comes from
philanthropic
support

1,000,000+ Visitors Later, The Paramount is Getting a Makeover!

With The Paramount's complete restoration and renovation in 2004, the details of this eight decade historic building were cared for to the finest detail. This winter, we turned back the hands of time on the vibrant colors and patterns to give the historic rooms a bright new look. We were pleased to partner with our Producer Club Sponsor, and dedicated supporter of The Paramount, Carpet Plus, for the recreation and installation of our flooring!



The process for replacing the carpet was a year in the making. From securing the colors and design as an exact replica of the current carpet, to working the logistics on installing in a 16,000+ square foot venue, much time and effort went into the sourcing. With the carpet confirmed, juggling the installation with a calendar hosting more than 300 events a year was not an easy task. Beginning in February and spanning through April 2019, every inch of existing carpeting was replaced. From the Auditorium, to the Lobby and Lounges, and finally the administrative offices and storage closets, no space was left untouched.

An undertaking of this magnitude is not possible without the support of our community. Our nonprofit Paramount has hosted more than 2,300 events since 2004.



A small fee on each ticket sale invests in the Theater's future. This fee supports the Historic Preservation Fund, which allows for thoughtful upkeep of this 88+ year old building. What better gift can we bestow on the next generation of arts goers than a hub for our city, our county, and Central Virginia as a whole!

To see a time lapse of the project, please visit our blog at <http://www.theparamount.net/blog/>.

Board of Directors

David T. Gies, Chair
Pam Edmonds, Immediate Past Chair
Kenneth Shevlin, Secretary
Dave Paulson, Treasurer
Cary Turner, Member-at-Large
Rob Jiranek, Member-at-Large
Elizabeth LeVaca, Member-at-Large
J. Alden English, Ex-Officio, General Counsel

MJ Abbitt-Sushka
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Lynn Brown
M. Cecile Forté
Greg Graham
Katie Henry
Amanda Jones
Sherri Moore
John Pritzlaff
Carolyn Rainey
John Steele
Elsie Thompson
Will Trinkle
Laurie Turner

Full Time Staff

Chris Eure, Executive Director
Robert E. Benjamin, Technical Operations Manager
Brianna Burnett, Marketing Assistant
Emily Collins, Events Coordinator
Nikki Correll, Senior Administrative Assistant
Malcolm Dyson, Front of House Operations Manager
Chris Faulkner, Major Gifts Officer
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Cathy von Storch, Education & Outreach Manager
Cade Wiberg, Front of House Manager
Lauri Wilson, Director of Development

TIMELINE AT A GLANCE

1931	Theater Opened
1974	Theater Closed
1992	Theater purchased and saved. Became a nonprofit
2002	Restoration Began
2004	Theater Reopened
2015	Blade Sign Installed
2017	LHAT Award Bestowed & Stage Left Purchased
2019	New Carpet Installation

Educate. Enchant. Enrich. Enlighten.

9th Annual Grand Marquee Gala - Vive le Paramount!



This past winter, the 9th Annual Grand Marquee Gala made an entrance in the new year with a new date in January. To commemorate the nonprofit Paramount's founders, the annual gala date was moved to coincide with the building's purchase anniversary. These founders who ultimately saved the Theater had a vision of bringing the grand dame back to life; they purchased the dilapidated building and created the nonprofit Paramount Theater that we know and love today. This group spent twelve years breathing new life into the Theater. Thanks to their collective vision, The Paramount stands tall and proud today as a beacon and gathering place for the community. Today we honor this incredible group as part of our Cast & Crew.

With more than 250 guests, we celebrated on January 26, 2019 the impact of The Paramount. This year's Gala was a Parisian inspired "City of Lights" event that truly was a night to remember – Vive Le Paramount!

Event attendees this year enjoyed a delicious spread by Harvest Moon Catering, including steak frites, a shrimp and seafood feast, a caviar bar, and more. The silent auction was second-to-none featuring packages donated by Viking Rivers Cruises, Natural Retreats, and a London flat, to name a few. The stage opened for a party under Paris' lights hosted by DJ Nasty, complete with a green screen to capture the revelry. From the photo on the red carpet at the entry, to the specialty champagne cocktail at check-in, to the surprise of flip flops for dancing feet relief, the night was one to remember at The Paramount.

On behalf of the community we serve through our nonprofit mission to educate, enchant, enrich, and enlighten, we are thrilled to report that over \$120,000 was raised in support of the



artistic, education, and charitable benefit of our community treasure. This could not have been accomplished without the support and generosity of our community members and supporters.

As a nonprofit volunteer based endeavor, we continue to extend a standing ovation to the entire Grand Marquee Gala Committee and the talented and hardworking Board of Directors and staff at the Theater for making a night in Paris a reality on Charlottesville's downtown mall.

Visit theparamount.net/annual-gala for more information

We invite you to save the date for next year's 10th Annual Grand Marquee Gala on Friday, January 24, or Saturday, January 25 2020*.

**Pending the UVA Men's basketball schedule. Final date to be announced in September 2019.*

Philanthropy's Impact at The Paramount

BRAVO! ENCORE! WAHOOWA!

Throughout the year The Paramount stage comes alive with performances by legendary performers, broadcasts of exciting events like the recent NCAA tournament and Championship title game (go Hoos!), live Arts Education programs for our youngest theater goers, and more. These themes represent just a sampling of the 300+ events we have the honor of bringing to the community each year.

Donor support of The Paramount Theater is vitally important as revenue from ticket sales covers only 61% of our annual operating budget. You, our community of donors, ensure that we can offer affordable ticket prices to Paramount Present events, as well as open our doors for free to the community to experience the magic. The scope of our mission goes beyond presenting events and counting ticket sales. We are dedicated to providing community access to all and we are able to do so through our Mary Reese Community Access Fund. In our last fiscal year, The Mary Reese Community Access Fund made it possible to host 40 free events that included open-captioning programs for individuals with hearing impairments, interpreters, and sensory-friendly movie screenings. This community access, in each of its forms, is only possible with the generous and dedicated support from you, our Paramount family.

This March and April, we were honored to open our doors to the community – for free – to watch the UVA Men's Basketball team on

their path to the National Championship. We welcomed thousands of patrons in to share in the excitement as the Wahoos took home the coveted title. The free broadcast of the games was just one way we saw the vision of the Mary Reese Community Access Fund in action. This important part of our mission begins with you, our generous donors and supporters.

The Paramount's ability to serve the diverse needs and interests of our community is strengthened by the confidence and support we receive from our donors and patrons. Please consider joining us in supporting this important community asset - "our community's living room" and make a gift to The Paramount today - www.theparamount.net/support-us



Cheering on the National Champions
UVA Cavaliers in April 2019



THERE ARE MANY WAYS TO SUPPORT THE PARAMOUNT THEATER!

Paramount supporters make everything we do at the Theater for our community possible. We are so grateful for our Members: Corporate, Program, and Gala Sponsors; and Playbill advertisers, who generously support the arts and our community!

**BECOME A CORPORATE PARTNER • SPONSOR AN EVENT
ENJOY BENEFITS AS A MEMBER • LEAVE A LEGACY
DOUBLE YOUR CONTRIBUTION THROUGH A MATCHING GIFT**

For questions about how you can partner with The Paramount, please contact Chris Faulkner at 434-293-1009 or ChrisFaulkner@theparamount.net.

Live on Stage at The Paramount this August Tickets on Sale Now

"THE EMPRESS OF SOUL" GLADYS KNIGHT

The great ones endure. Gladys Knight has long been one of the greatest. Very few singers over the last fifty years have matched her unassailable artistry. This seven-time Grammy winner and Rock & Roll Hall of Famer has enjoyed #1 hits in Pop, Gospel, R&B, and Adult Contemporary, and has triumphed in film, television, and live performance.

Known for hits like, "Midnight Train to Georgia," "I Heard It Through the Grapevine," "Neither One of Us (Wants to Be the First to Say Goodbye)," and "License to Kill," Gladys is still hitting the road with the same electrifying energy she's had for over 50 years. Don't miss the train on this one.

Sponsored By: Penny Bosworth, Ayse Brown, Janna and David Gies, Renee and John Grisham, Virginia National Bank



LOW TICKET WARNING

SUNDAY, AUGUST 18 AT 8PM
TICKETS \$49.75, \$74.75, \$99.75
\$149.75 GOLD CIRCLE (PREMIUM SEATING)

COUNTRY MUSIC LEGEND RONNIE MILSAP

Always chasing the music, always hungry for the songs, Milsap is now an inspiration for a new generation of country stars from critical standard-setters Kacey Musgraves and Little Big Town to CMA/ACM Entertainers of the Year Luke Bryan and Jason Aldean. Ronnie Milsap is also a standard-setter for friends like Dolly Parton, George Strait, Willie Nelson, and even groundbreakers Leon Russell and Billy Gibbons.

The evening will include an exciting sneak peek short of the 8-part Ken Burns' documentary series *Country Music* which premieres on WVPT WHTJ WCVE PBS on September 15. The film tells the compelling history of a truly American art form, focusing on the biographies of the fascinating trailblazers who created and shaped it, including the Carter Family, Hank Williams, Johnny Cash, Merle Haggard, Loretta Lynn, Charley Pride, Willie Nelson, Dolly Parton, Emmylou Harris, Ronnie Milsap, and more!

Sponsored by:



community
idea stations

WVPT

WHTJ



SATURDAY, AUGUST 31 AT 8PM
TICKETS \$39.75, \$44.75
\$74.75 GOLD CIRCLE (PREMIUM SEATING)

NITTY GRITTY DIRT BAND

Following their 5th decade together, the iconic and profoundly influential Nitty Gritty Dirt Band, often cited as a catalyst for an entire movement in Country Rock and American Roots Music, continues to add to their legendary status. With a refreshed lineup and newfound energy, The Nitty Gritty Dirt Band remains one of the most accomplished bands in American roots music.

Sponsored By: Janie and Ron Goldberg



FRIDAY, OCTOBER 4 AT 8PM
TICKETS \$29.75, \$34.75, \$39.75
\$54.75 GOLD CIRCLE (PREMIUM SEATING)

Cast & Crew and Other Theater Highlights

More than twenty-seven years ago, visionaries in our community banded together to save the worn-down, vacant Paramount Theater. This group, who was honored at the 9th annual gala in January 2019, was dedicated to breathing new life into the crown jewel of the downtown mall. Today's "Community

Living Room" as the Theater is fondly referred to, would not be standing as strong or continuing to bring robust programming without this early vision. Today the Cast & Crew continues to be a vital part of The Paramount and is comprised of more than 110 individuals engaged with our community's Theater.



In December, the Cast & Crew, now in its fifth year, hosted an inaugural holiday luncheon. Paramount Board and Staff joined Cast & Crew members for an afternoon reminiscing some of the darkest days of the Theater's past when more than five feet of water sat stagnant in the basement with a roof overhead in disrepair.



These stories are not lost on the group that worked diligently to save the Theater and gift the treasure of the arts to the next generation. In part, this makes the celebration of the Theater's growth since 2004 feel like a dream come true. Thank you, Cast & Crew, for your lasting impact on The Paramount. Cheers to you!



The mission of the Cast & Crew Committee is to honor those who have shepherded the revitalization of The Paramount Theater with great love, passion, and dedication. Thank you for being a part of our Theater community.

Did You Know?

YOU CAN NOW SHOP ONLINE FOR PARAMOUNT GEAR!

THE PERFECT GIFT TO CAPTURE AND CONTINUE SHARING YOUR GREAT MEMORIES



Water Bottle
\$22



Tervis Tumbler
\$16 per tumbler



Umbrella
\$25



Lands' End Tote
Bag \$40



Paramount Notecards
\$15 per 6-pack

Let us help you capture the magic of The Paramount.
Perfect gifts all year long for friends and loved ones or for yourself!

www.theparamount.net/onlinestore

Photo credits: Monticello High School Photography Students

stay connected...

sign up for our emails, like us on facebook, read our blog, and follow us on twitter and instagram



THE PARAMOUNT
THEATER OF
CHARLOTTESVILLE



THEPARAMOUNT.NET/BLOG



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There is always something exciting happening at The Paramount! Stay connected online to receive up-to-date information on new shows, movies, and other events coming soon to YOUR community's Theater.

UPCOMING EVENTS:

CHARLOTTESVILLE SYMPHONY PRESENTS: POPS AT
THE PARAMOUNT – THE HARRY POTTER CONCERT
JUNE 1

PARAMOUNT AT THE MOVIES PRESENTS: THE

PRINCESS BRIDE [PG] JUNE 2

PARAMOUNT PRESENTS: NATIONAL THEATRE LIVE

IN HD - THE TRAGEDY OF KING RICHARD THE

SECOND [PG-13] JUNE 2

PARAMOUNT PRESENTS: EXHIBITION ON SCREEN –

VAN GOGH & JAPAN JUNE 6

PARAMOUNT PRESENTS: THE ROYAL BALLET IN

HD – WITHIN THE GOLDEN HOUR, NEW SIDI LARBI

CHERKAoui, FLIGHT PATTERN JUNE 8

PARAMOUNT AND COMPASS CREATIVE

DRAMATICS PRESENT: CINDERELLA (SAVES THE

WORLD!) JUNE 15

PARAMOUNT PRESENTS: NATIONAL THEATRE LIVE IN

HD - THE AUDIENCE [PG] JUNE 15

CHARLOTTESVILLE OPERA PRESENTS: ENCORE!

CHARLOTTESVILLE OPERA FAVORITES JUNE 29
& 30

CHARLOTTESVILLE MUNICIPAL BAND PRESENTS: 97TH
SEASON – SUMMER CONCERT SERIES JULY 2, 16
& 30

CHARLOTTESVILLE OPERA PRESENTS: CAMELOT
JULY 13, 14, 17, 19 & 21



THE PARAMOUNT THEATER
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The mission of The Paramount Theater of Charlottesville is to operate the restored and adapted historic Paramount Theater, located in downtown Charlottesville, for the artistic, educational, and charitable benefit of its community, including the city of Charlottesville, Albemarle and surrounding counties, and the entire Central Virginia region.

THANK YOU TO OUR SPONSORS!



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