



# The Paramount Theater Volunteer Newsletter

July and August 2016

## VOLUNTEER OF THE MONTH PROGRAM:

This program acknowledges the volunteer[s] with the most volunteer hours each month. The volunteer will receive a personalized "Paramount Volunteer" name badge to wear during events. While a person may only be the *Volunteer of the Month* once per year, he or she may receive an alternate recognition gift for subsequent months with leading hours. In this situation, the volunteer with the 2<sup>nd</sup> most hours will be named *Volunteer of the Month*.

## VOLUNTEER INCENTIVE PROGRAM:

For every 100 volunteer hours completed by an individual volunteer in a six-month period, he or she will receive two tickets to a show of their choice.

*(Limited restrictions may apply.)*

The Paramount Theater's mission - to **educate, enchant, enrich** and **enlighten** - is rooted in our commitment to present a wide variety of arts, education, and entertainment opportunities for all to enjoy.

## VOLUNTEER CONTACTS:

### JIM KUZNAR

*Director of Operations*

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434.293.1012

### JASON WILLIAMS

*Theater Director*

jasonwilliams@theparamount.net

434.293.1006

### CHRIS EURE

*Executive Director*

chriseure@theparamount.net

434.293.1007

## Congratulations!

### June 2016 *Volunteer of the Month*: Don Brady

Don has been volunteering at The Paramount since March 2015. Some of his favorite elements include meeting and working with the other volunteers and staff. "They are always upbeat and ready to help our customers!" Don's favorite event is the Tom Tom Festival: "If you come to the Tom Tom Festival and do not live here, you definitely feel like you want to move here to be a part of this community."

When Don is not volunteering, he enjoys kayaking with his wife Ann and visiting historical sites in Central Virginia. The Brady's moved from the DC area to Charlottesville six years ago. "We felt the area offered the best opportunities to enjoy the things we like: friendly people, the mountains, the wineries, a great downtown offering many events and restaurants. And, we have the opportunity to be involved in the community doing activities like being a part of The Paramount."



## Congratulations!

### July 2016 *Volunteer of the Month*: Elaine Chapman

In the last 15 months while volunteering at The Paramount, I have met some amazing people - staff, patrons and volunteers! Volunteering has been a service from me to the arts community and The Paramount itself, but the gifts in return are outstanding! Everything from being a part of a vibrant organization, to the opportunity to enjoy theater and music performances. The list of my favorites is long, but I enjoy the children's activities and watching our young people develop a love of live theater. In addition, the MET HD opera and National Theatre Live, Joshua Bell, Mavis Staples, Joan Baez, authors' presentations, and the local/statewide events have all been wonderful. There is so much offered at The Paramount for everyone!



## Paramount Profiles: Jim Kuznar, Director of Operations and Jason Williams, Theater Director

The Paramount has expanded its team! We are pleased to welcome Jim Kuznar as Director of Operations. In this newly defined role, Jim will be responsible for ensuring the effective and profitable day-to-day operations of the theater and events, with a special emphasis on facility management, concessions, and other back-of-house operational needs.



A native from Detroit, Jim graduated from Lake Forest College with a Bachelor of Arts Degree in Economics and a minor in Psychology. He moved to the Charlottesville area in 2006 to run CBS Collegiate Sports Properties at the University of Virginia. Jim comes to The Paramount with a deep background in business development, marketing and operations in sports and entertainment. He worked for such organizations as Palace Sports & Entertainment (NBA Detroit Pistons, DTE Energy Music Theater and Meadow Brook Music Festival) and Special Olympics International. Outside of the theater, Jim is a devoted father of two children (Peyton, 15 and Parker, 10) and enjoys live music and "anything outdoors". As a collegiate hockey and lacrosse player, he continues his

love for both sports by playing hockey at The Main Street Arena and coaching youth lacrosse for the Western Albemarle Lacrosse Club.



Jason Williams, Theater Director and a 10-year-veteran of The Paramount, will focus his attention on the front of house operations by having complete oversight and management of all theater events and rentals to ensure a five-star standard of care for our patrons. He will also manage all volunteer initiatives which are critical to the theater's overall success. Jason came to The Paramount Theater in 2006 from John Paul Jones Arena after serving as the Operations Supervisor during its first year of operation. He was part of the JPJ Arena staff that won the coveted PollStar Award of Best New Arena of 2006. He has also worked in operations and events management at the New Haven Arena in CT, the Arena at Harbor Yard in Bridgeport CT, and the Greensboro Coliseum in NC. Jason resides in Charlottesville with his wife Wendy and their two daughters, Ivy and Alex.

## Outgoing Board Members - Thank You for Your Dedication!

On June 21st, President Chris Holden and The Paramount Board acknowledged outgoing Board Members – **Anne Fife**, **David Munn**, **Elsie Thompson**, **Sheldon Anderson**, and **Ethel DeNeveu**. Each in his or her own way have been critical to the success and continued growth of the theater. **Anne Fife** advocated for the purchase of the Annex, which provided essential administrative and event spaces, as well as the Box Office. She also helped create and foster the longstanding partnership with Ash Lawn Opera and continues to strengthen the classical community at The Paramount through her involvement with other local classical organizations. **David Munn** poured blood, sweat, and tears into the renovation process, which enabled us to accurately restore the historic look of the building. He also advocated for the restoration of the Blade Sign, including giving one of the initial gifts to the project, which is now dedicated in honor of the children of Charlottesville. **Elsie Thompson** has helped steer the ship from the beginning, and is constantly keeping us moving forward. She has generously provided support for the Theater in all major campaigns, always understanding the critical needs of the Theater. She has been tireless in her willingness to attend Paramount events in her role as a board member and in introducing potential new patrons and donors to The Paramount. **Sheldon Anderson** was instrumental in getting the City to recognize the nonprofit Paramount Theater's tax-exempt status, which was granted in 1993, and having the property tax payments refunded. He served on the Client Group, the committee that liaised between the Board and architects during restoration process, and has been tireless in his willingness to attend events in his role as a board member and Paramount ambassador. **Ethel deNeveu** was always thinking of new development strategies and events and offered her home as a venue for development activities. She even allowed her barn to be used for for storing the original Paramount seats – for years! Ethel has been a frequent attendee of Paramount events in her role as a board member and Paramount ambassador, and has served in many capacities on the PTOC and PTF Boards.

Please join us in thanking all of our board members for their ongoing service and commitment to The Paramount's mission.

### Friendly Reminders:

When you're scheduled to volunteer, please be aware that rotations are needed for all shows as we need to keep a watchful eye on the lobby doors. The House Manager on duty during the event will prepare the rotation schedule and inform the volunteer staff during his/her briefing. Please be ready and willing to lend a hand where volunteers are needed, even if that means missing a portion of the show.

### Kudos!

Thank you to all the volunteers who helped make June a huge success for The Paramount. From LOOK3 to Missoula Children's Theater to The Temptations, The Paramount had a busy and wildly successful start to the summer. Now it's time to prepare for Ash Lawn Opera, movies and other unique programming/events. We realize this is a busy time of year for many of our volunteers, however; we hope you're able to spend some time at the theater as we have a number of events to fill in the months of July and August. As always, thank you for your time, passion, and continued service. Be safe and stay cool during the hot summer months!

### The Paramount Theater

215 East Main Street  
Charlottesville, VA

22902

www.theparamount.net

434.979.1922

### Box Office Hours:

Monday-Friday:  
10AM-2PM

434.979.1333

At least one hour prior  
to every event.

### Become a Genius

As you can imagine, organizing an annual event calendar for 200+ volunteers, sending out sign-up sheets and reminders, and juggling a forever-changing schedule can be a laborious process, for both The Paramount and our volunteers. Well, we have a solution! SignUpGenius is a simple-to-use tool for volunteer organizing and event planning. The user-friendly online service helps non-profit organizations, like The Paramount, eliminate the need for "reply-all" emails, phone trees, and paper sign-ups. Most importantly, it will make the process **much easier for you, the volunteer**. You simply check the boxes of the events you want to work and submit your choices. The system will automatically send out reminders. If your schedule changes and you can no longer work an event, all you need to do is go into your account and "remove" yourself. The system will send an update to The Paramount - no more emails back and forth. We will institute this new platform heading into the fall schedule. Stay tuned for more to come!

### New Staff at the Theater

We are happy to announce the addition of several new team members to our Front of House Staff: **Melissa Rock** and **Philana Johnson** have recently joined our Event Staff team. Please welcome them when you see them at an upcoming event.

**"We Rise by Lifting Others."**

- Robert Ingersoll

### Upcoming Events at The Paramount Theater!

**Charlottesville Chamber Music Festival**  
Thursday, September 8 at 8:00PM

**Charlottesville Chamber Music Festival**  
**FREE COMMUNITY CONCERT**  
Friday, September 9 at 12:30PM

**10th Annual Heritage Harvest Festival at**  
**Monticello presents**  
**Festival Opening Night**  
Friday, September 9 at 7:30PM

**The Capitol Steps**  
Sunday, September 11 at 7:30PM

**50th Anniversary of the National Endowment**  
**for the Humanities presents HUMAN/TIES**  
Thurs., September 15 and Fri., September 16

**Dead Poets Society [PG]**  
Sunday, September 18 at 2:00PM

**Kenny Rogers with special guest Linda Davis**  
Friday, September 23 at 8:00PM

**My Cousin Vinny [R]**  
Sunday, September 25 at 2:00PM

**A View From The Bridge ENCORE**  
Sunday, September 25 at 7:00PM

**19th Annual MANHATTAN SHORT Film**  
**Festival**  
Friday, September 30 at 7:00PM